

*Florence Truong*

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*Education*

**EMILY CARR INSTITUTE 2003-'08**  
**VANCOUVER, BC**

Bachelor of Design  
Communication Design

*Professional  
experience*

**SID LEE 2008-'10**  
**MONTREAL, QC**

*Designer*, Sid Lee is a Canadian based boutique agency with clients such as adidas and Cirque du Soleil. I was involved in over twelve major projects, from designing layouts, co-art directing pitches to overseeing a site from design to production.

**CRITICAL MASS 2006-'07**  
**CALGARY, AB**

*Designer*, Critical Mass is an international interactive agency. I worked with a team of art directors, information architects, developers and designers to help redesign mbusa.com

**ARTSPACE ART GALLERY 2003**  
**CALGARY, AB**

*Sales associate*, I co-curated the weekly summer shows for this 9,000 sq. ft. gallery, located in Calgary, Alberta. The gallery showcased over 40 artists both local and abroad.

*Volunteer  
experience*

**EMILY CARR ONLINE UNDERGRADUATE CATALOG 2008**

*Coordinator & designer*, the website showcases the work of the entire undergraduate year. I led a small team tasked with designing and building the catalog.

**EMILY CARR STUDENT PAPER 2008**

*Art director & editor*, I led the team in our second issue of *Woo*, Emily Carr's student paper. I was involved throughout the process, from concepting, soliciting, editing to art directing.

**EMILY CARR INSTITUTE 2008**

*Hiring design faculty committee*, selected to help jury over forty applicants for two tenure design faculty positions.

**VANCOUVER SCHOOL BOARD GIFTED EDUCATION:  
MENTORSHIP PROGRAM 2006**

*Mentor*, for six months I mentored and shared my experiences with a young and gifted student in the areas of drawing, painting and visual arts culture.

*Achievements*

**GRAFIKA 2009**

*Grand prix*, Sid Lee won Grand Prix for its comprehensive brand work on Montreal's public transportation authority (STM). My contribution came in extending the brand online.

**GRAFIKA 2009**

*Nominated for best educational or informative site*  
MouvementCollectif.org

**MARY CATHERINE GORDEN  
MEMORIAL SCHOLARSHIP 2005**

A memorial scholarship is awarded to a student at the Institute who displays outstanding artistic talent and commitment.